

2020 Sponsorship Opportunities



Key Highlights from the 2019 Season

- Our League Participation has continued to grow
- Over 500 players during the Spring and Fall Season
- An Estimated 15,000 people visited Creekside Park throughout the season
- Our website generated 36,000 pageviews during 2019
- Our Email Newsletters are opened at nearly a 50% rate compared to the 18% national average

Hall of Fame Package

League Sponsor—\$4500

- 4' x 8' Sign Prominently Displayed at Creekside Park highlighting your business name and logo
- Business name will be on each player's jersey sleeve
- Business will be promoted on each page of our website



World Series Package

Division Sponsor—\$2000

- 4' x 8' Sign Prominently Displayed at Creekside Park highlighting your business name and logo
- Business name will be on each player's jersey sleeve in an entire Division (i.e. 9/10 Boys)
- Business will be promoted on our website as a Division Sponsor

Grand Slam Package

Scoreboard Sponsor—\$1000

- A sign attached to the top of each of our 3 scoreboards which are displayed during games at Creekside Park highlighting your business name and logo
- Business will be promoted on our website as a Scoreboard Sponsor

2020 Sponsorship Opportunities



Popcorn Package

Concession Sponsor—\$700

- A Banner will be prominently displayed at the Creekside Park Concessions Stand highlighting your business name and logo
- Business will be promoted on our website as the Concession Sponsor

MVP Package

Infield Sponsor—\$450/yr or \$400/yr for 3 years

- 3' x 6' Sign Prominently Displayed at Creekside Park highlighting your business name and logo
- Business will be promoted our website as an MVP Sponsor

Dugout Donor

Friends and Family Donations

- Business Name or Person's Name will be displayed on the designated sign along the North Field.

Donation levels are as follows:

- **Double Club:** \$50—\$149
- **Triple Club:** \$150—\$249
- **Home Run Club:** \$250 or more

Home Run Package

Field Sponsor—\$750/yr or \$550/yr for 3 years

- A 3' x 6' Sign will be displayed on the backstop of a field at Creekside Park highlighting your business name and logo
- Business will be promoted on our website as a Field Sponsor

Hit & Run Package

Outfield Sponsor—\$350/yr or \$300/yr for 3 years

- 2' x 4' Sign displayed in the outfield at one of the Creekside Park fields highlighting your business name and logo
- Business will be promoted our website as an outfield sponsor

****All Sponsors except for the Dugout Donors receive**

- A Team Sponsorship with the Business name displayed on each team member's jersey.
- A Team Sponsorship Plaque
- The satisfaction of knowing that they are bringing great joy and excitement to the youth of Lowell.
- Helping to develop the next generation of baseball and softball players.

2020 Sponsorship Contract



On this date, _____ We, _____ would like to be a contributing sponsor in the continued growth of Lowell Little League with the _____ package.

Sponsor Contact Information

Name: _____
Title: _____
Phone: _____
Email: _____

Please mail contract with payment to:
Lowell Little League
c/o: Sponsorship
P.O. Box 292
Lowell, MI 49331



Please make checks payable to Lowell Little League

Thank you for your support.

Any questions you may have regarding Sponsorship please contact
Mike Minier @ 616-299-9383 or email: lowelllittleleague@gmail.com or mikeminier@live.com