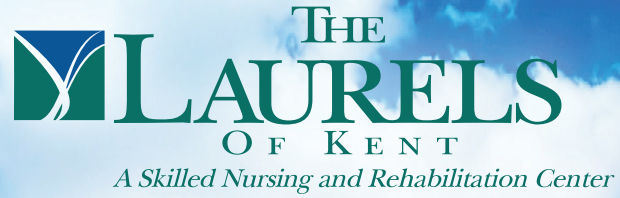


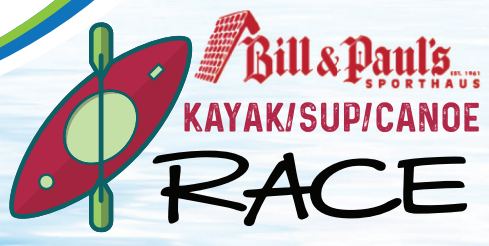
Presented by



Riverwalk FESTIVAL

LOWELL, MI

JULY
6th, 7th, & 8th
THURS PM, FRI PM, SAT ALL DAY



Ducky Derby • Kayak, SUP & Canoe Race • Kayak Fun
Blood Drive • Riverwalk Rumble • Kidz Zone
Street Entertainers • 5K Run/Walk • Used Book Sale
Concert Stage • Showboat Open House • Food & Fun

PLATINUM SPONSOR:
THE LAURELS OF KENT
A Skilled Nursing and Rehabilitation Center

GOLD SPONSOR:
BROOKSTONE INVESTMENTS

SILVER SPONSORS:

BRONZE SPONSORS:

CAR SHOW SPONSORS:

Events & Activities

EVENTS ALONG THE RIVERWALK
IN HISTORIC DOWNTOWN &
AROUND THE CITY OF LOWELL



**WIN THE 1ST PRIZE
OF \$1000
OR 1 OF 5
\$100 PRIZES!**

Purchase Tickets Thursday,
Friday and Saturday
for your chance to win!

Ticket Pricing:
\$2 each
3 for \$5
10 for \$10.

**TICKET DRAWING ON
SATURDAY AT 4PM!**



SATURDAY, JULY 8TH, STARTING AT 10:15PM

The Laurels of Kent is proud to support the Lowell Riverwalk Fireworks. We enjoy supporting our community and memorable events that bring us together. Enjoy the fireworks from Stoney Lakeside Park on Bowes Rd. or the fairgrounds on Hudson St.



SATURDAY, JULY 8TH. REGISTRATION STARTS AT 8AM

CRUISE-IN

Be part of the fun and join us for the Riverwalk Cruise-in! Display your classic beauty. \$10 per car, including all occupants. Registration on Saturday only. Dash plaques to the first 125 cars. Cash prizes & awards at 1:15PM (must be present to win).

RUMBLE

Join the fun and take your ride to Main Street. Rumble begins at 1:45 from your registration position. Non-registered participants line up at the Lowell United Methodist Church parking lot. Per Lowell Police, burn-outs on the street are illegal and will not be tolerated.



**SATURDAY, JULY 8TH.
REGISTRATION STARTS AT 9AM**

Join us at the Lowell Police garage to race the 4th Annual Ducky Derby. Use your already made derby car or build a new one.
Registration: 9AM to 10AM
Races start at 10:15AM
Adults \$10 · Kids 16 \$ Under \$5



Friends of the
Englehardt Library
**USED BOOK
SALE**

**FRIDAY, JULY 7TH, 5PM-9PM
SATURDAY, JULY 8TH, 10AM-4PM**

Shop the Friends Used Book Sale inside the library and outside by the entrance. You'll find a great variety of books and assorted media. Shop early for the best buys! All soft cover books are \$.50 and all hard cover are \$1.



SATURDAY, JULY 8TH, 10AM-4PM

Be the pulse of summer - Donate Blood
Blood levels are at a critical low and the only way we rebuild, is together!
Help us fill 30 slots on Saturday, July 8th, from 10AM-4PM.
Appointments preferred! Use QR code!

Blood bus located near KDL.
Donate and receive a Versiti water bottle and sticker sheet. While supplies last.



**RUN THE
RIVER
WALK 5K**

SATURDAY, JULY 8TH, REGISTRATION 7AM; RACE 8AM

Join us for the 2023 Lowell Riverwalk 5K Run or walk the Riverwalk with us! Open to walkers, runners, students, adults & families. This is a stroller friendly course. Every participant will receive a medal & event will be chip timed. All proceeds raised will support a community of widows and orphans in Swaziland, Africa.



Events & Activities

EVENTS ALONG THE RIVERWALK
IN HISTORIC DOWNTOWN &
AROUND THE CITY OF LOWELL

Flea on the Flat River

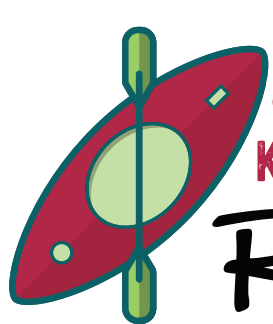
FRIDAY, JULY 7TH, 5PM-9PM
SATURDAY, JULY 8TH, 10AM-4PM

Shop this unique open air market along the Riverwalk where Artists, Pickers, Makers and Treasure Hunters alike will showcase their work!

Be sure to visit our Commercial and Non-Profit vendors, too.

THE LOWELL SHOWBOAT VI *** OPEN HOUSE ***

SATURDAY, JULY 8TH, 12PM-4PM
Get a glimpse of our premier rental venue!



Bill & Paul's SPORTHAUS KAYAK/SUP/CANOE RACE

20TH ANNUAL RACE ON SATURDAY, JULY 8TH, 10AM
REGISTRATION FROM 9AM-9:45AM

This is a 3-mile course on the Flat River in downtown Lowell.
Race activities start at the public boat launch north of the Englehardt Library on Monroe St.

No entrance fee. Every participant is eligible for the post-race raffle.
Our emphasis is on fun - competitive spirits welcome!

KAYAK FUN! KAYAK ON THE FLAT RIVER! TRIP RIDES



FROM 11AM-3PM
ON SATURDAY, JULY 8TH
Donations encouraged.



community WORSHIP Service

SATURDAY, JULY 8TH,
7PM-8:15PM

Join us as we come together and celebrate our common faith in Jesus Christ. At this free event, there will be a short message, fellowship and lots of music! Bring your lawn chair or blanket, with limited bleacher seating available.



GRILLING & CHILLING ON AVERY STREET

THURSDAY, JULY 6TH, 5PM-9PM
FRIDAY, JULY 7TH, 5PM-9PM
SATURDAY, JULY 8TH, 10AM-4PM

Sit & relax while you enjoy a wide variety of food vendors. Don't forget to check out Lowell's Social District for your adult beverages.



KIDZ ZONE

SATURDAY, JULY 8TH, 10AM-4PM

North of the Library

Look for the Pink Arrow Tent and enjoy a Color Explosion!
New this year, there will be a Mama Lounge provided by Flat River Doulas.



LIVE MUSIC ON THE RIVERWALK STAGE 7PM-9PM ON THURSDAY AND FRIDAY



THURSDAY, JULY 6TH MAGIC BUS

Representing the 60's era with colorful music and authentic clothing reminiscent of the Woodstock era.



GREAT LAKES BRASS

Drawing from New Orleans second-line and street music traditions while honoring the culture of brass bands.

FRIDAY, JULY 7TH

STEVE HILGER & THE RIVER CITY ROLLERS

A high energy electric blues band in its 15th year of performance.



Schedule of Events

EVENTS ALONG THE RIVERWALK
IN HISTORIC DOWNTOWN &
AROUND THE CITY OF LOWELL

BROOKSTONE INVESTMENTS
\$1500 DUCK RAFFLE

THURSDAY EVENING, JULY 6TH, ALONG THE RIVERWALK & HISTORIC DOWNTOWN

- 4PM-10PM Lowell Social District Area – Riverwalk Beer, Wine and Cocktails at Big Boiler, Sneakers, Main St BBQ, Flat River Grill, New Union Brewery
- 5PM-9PM Historic Self-Guided Tours – Lowell Area Historical Museum 10 Placards along Riverwalk & Downtown with QR Codes
- 5PM-9PM Grilling & Chilling on Avery Street
- 5PM-9PM Brookstone Investments \$1500 Duck Raffle Ticket Sales – Riverwalk Plaza (\$2) or (3/\$5) or (10/\$10). \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS
- 7PM-9PM Sizzlin' Summer Concerts Stage – Magic Bus and Great Lakes Brass



FRIDAY EVENING, JULY 7TH, ALONG THE RIVERWALK & HISTORIC DOWNTOWN

- 4PM-10PM Lowell Social District Area – Riverwalk Beer, Wine and Cocktails at Big Boiler, Sneakers, Main St BBQ, Flat River Grill, New Union Brewery
- 5PM-7PM Street Entertainers
- 5PM-9PM Brookstone Investments \$1500 Duck Raffle Ticket Sales – Riverwalk Plaza (\$2) or (3/\$5) or (10/\$10). \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS
- 5PM-9PM Grilling & Chilling on Avery Street
- 5PM-9PM Flea on the Flat River – Vendors, including commercial and non-profit
- 5PM-9PM Used Book Sale at the Library
- 7PM-9PM Sizzlin' Summer Concerts Stage – Steve Hilger & The River City Rollers



USED BOOK SALE

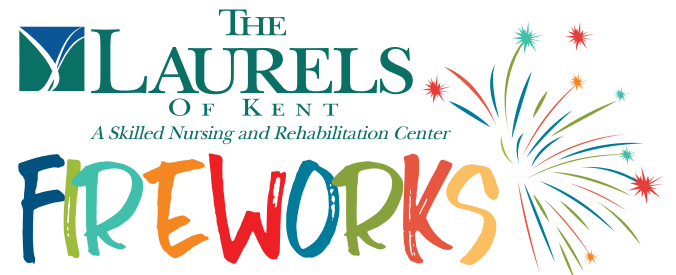


SATURDAY, JULY 8TH, ALONG THE RIVERWALK, HISTORIC DOWNTOWN & STONEY LAKESIDE PARK

- 7AM Run the Riverwalk registration: Race starts at 8AM, Both at the Riverwalk Stage
- 8AM Riverwalk Cruise-In Classic Cars on Avery St. Awards at the Police Garage 1:15PM
- 9AM Kayak/SUP/Canoe Race registration. Race starts at 10AM.
- 9AM Ducky Derby registration. Races start at 10:15AM in the Poice Garage on Avery St.
- 10AM START! Bill & Paul's Kayak Race, SUP & Canoe Race on the Flat River at the boat launch
- 10AM-12PM Stage Entertainment on the Riverwalk Stage
- 10AM-4PM Brookstone Investments \$1500 Duck Raffle Ticket Sales – Riverwalk Plaza (\$2) or (3/\$5) or (10/\$10). \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS
- 10AM-4PM Flea on the Flat River – Vendors, including commercial and non-profit
- 10AM-4PM Used Book Sale at the Library
- 10AM-4PM Historic Self-Guided Tours – Lowell Area Historical Museum 10 Placards along Riverwalk & Downtown with QR Codes
- 10AM-4PM Grilling & Chilling on Avery Street
- 10AM-4PM Blood Drive – near the Library
- 10AM-4PM Street Entertainers
- 10AM-4PM Kidz Zone (donations encouraged)
- 10AM-4PM Scavenger Hunt for Kids
- 11AM-3PM Bill & Paul's Kayak Fun on the Flat River at the boaat launch
- 12PM-4PM Lowell Showboat VI Open House – get a glimpse of our premier rental venue
- 12PM-10PM Lowell Social Disctrict Area – Riverwalk Beer, Wine and Cocktails at Big Boiler, Sneakers, Main St BBQ, Flat River Grill, New Union Brewery
- 1:45PM Riverwalk Rumble – classic cars take Main Street
- 4PM Brookstone Investments \$1500 Duck Raffle Ticket Drawing on the Riverwalk Stage \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS
- 7PM-8:15PM Community Worship Service on the Riverwalk Stage
- 10:15PM Laurels of Kent Fireworks at Stoney Lakeside Park on Bowes Road (can be viewed from the former Kent County Fairgrounds)
- ALL DAY Shopping & Eateries in Historic Lowell



RUN THE RIVER WALK 5K



JULY 6th, 7th, & 8th
THURSDAY PM, FRIDAY PM, SATURDAY



Find event details and info at **RIVERWALKFESTIVAL.ORG**